



**SALES AND MARKETING INTERN
DEEP ROOT ANALYTICS
ARLINGTON, VA**

Company Overview

Deep Root is an audience-powered analytics company that: identifies a client's ideal audiences, analyzes how the audiences consume media for optimal advertising, integrates the audiences into platforms for linear, addressable and digital ad delivery, and measures how the audiences are being impacted by paid and earned media.

Job Description

Deep Root Analytics is looking for a Sales and Marketing Intern to join its growing team and work out of its Arlington, VA office. In this role, your primary responsibility will be to support DRA's existing sales and marketing processes.

The Sales and Marketing Intern could be tasked with the following:

- Support sales leads with follow-ups and pipeline development.
- Support marketing team with content creation for marketing materials.
- Help maintain Deep Root's CRM.
- Write and send Deep Root marketing emails.

Qualifications & Skills

- Current student at a four-year university; preference given to upperclassmen.
- Accomplished writer and communicator.

Characteristics of a Successful Candidate

- We are looking for smart, driven, likable and curious people.
- You are a quick learner and problem solver.
You have an ability and eagerness to constantly learn and teach others.
- You are an exceptional problem-solver and have a self-starter attitude.

Application:

- Please email a resume, sample work product (preference for code), and three references to info@deeprootanalytics.com with the subject line: SALES AND MARKETING INTERN.