



**DATA INTERN  
DEEP ROOT ANALYTICS  
ARLINGTON, VA**

**Company Overview**

Deep Root is an audience-powered analytics company that: identifies a client's ideal audiences, analyzes how the audiences consume media for optimal advertising, integrates the audiences into platforms for linear, addressable and digital ad delivery, and measures how the audiences are being impacted by paid and earned media.

**Job Description**

Deep Root Analytics is looking for a Data Intern to join its growing team and work out of its Arlington, VA office. In this role, your primary responsibility will be to support DRA's existing data processes used to analyze media consumption behavior of the target audiences of political campaigns, advocacy organizations and corporate entities.

The Data Intern could be tasked with the following:

- Provide timely, accurate, and reliable management for reporting and data analysis
- Create innovative solutions to an extensive range of complex data analysis requests
- Verify data quality to ensure accurate analysis and reporting
- Assist in the development of additional information system projects, as needed
- Assist in unique research projects and marketing campaigns

**Qualifications & Skills**

- Be a self-starter, be able to pull meaning from underlying data, and, above all, have exceptional problem-solving skills
- Experience with Alteryx and other data manipulation tools a plus
- Experience with SQL, R, or Python a plus
- Experience with Tableau and other Business Intelligence tools a plus
- Superior written and verbal communication skills

**Characteristics of a Successful Candidate**

- We are looking for smart, driven, likable and curious people.
- You are a quick learner and problem solver.  
You have an ability and eagerness to constantly learn and teach others.
- You are an exceptional problem-solver and have a self-starter attitude.

**Application:**

- Please email a resume, sample work product (preference for code), and three references to [info@deeprootanalytics.com](mailto:info@deeprootanalytics.com) with the subject line: DATA INTERN.