



**Data Intern
Deep Root Analytics**

About Us:

Deep Root Analytics is a media analytics company that optimizes your television advertising and advertising budget. We empower more effective, efficient and accountable media buying decisions by matching first-party target data to multiple sources of actual viewing behavior and make available a suite of media analytics dashboards and tools. We connect every phase of your media campaign with an audience-centric strategy – identifying, activating, and tracking your target audiences across the paid and earned media landscape.

For more information, follow @DeepRootX and visit deeproutanalytics.com.

Job Overview:

Deep Root Analytics (DRA) is seeking a Data Intern to join its growing team and work out of its Arlington, VA office. In this role, your primary responsibility will be to support DRA's existing data processes used to analyze media consumption behavior of the target audiences of political campaigns, advocacy organizations and corporate entities.

Potential Job Duties:

- Provide timely, accurate, and reliable management for reporting and data analysis
- Create innovative solutions to an extensive range of complex data analysis requests
- Verify data quality to ensure accurate analysis and reporting
- Assist in the development of additional information system projects, as needed
- Assist in unique research projects and marketing campaigns

Skills:

- Be a self-starter, be able to pull meaning from underlying data, and, above all, have exceptional problem solving skills
- Experience with Alteryx and other data manipulation tools a plus
- Experience with SQL, R, or Python a plus
- Experience with Tableau and other Business Intelligence tools a plus
- Superior written and verbal communication skills

Additional Information:

- Deep Root Analytics values the professional development of its team members and routinely offers job-training opportunities
- Deep Root Analytics rewards team members who successfully meet performance benchmarks with additional responsibilities and professional growth opportunities

Application:

- Please email a resume, cover letter, and three references to info@deeproutanalytics.com with the subject line: Data Intern